

# 2024 Volunteer Appreciation Week Sponsorship



## Ending Hunger at its Root

Metro Caring works with our community to meet people's immediate need for nutritious food while building a movement to address the root causes of hunger. At Metro Caring, we believe nutritious food is a human right, not a privilege. We have built a strong legacy of working to ensure equitable food access for Denver's residents for 50 years. We are at the forefront of this work in Colorado, which we do through a lens of diversity, equity, inclusion, and justice.

Adequate health depends on access to nutritious food and on economic stability so people can thrive in every aspect of their lives. We have a long-term goal to become a convener of the conversation in Colorado and the nation around equitable, sustainable, and healthy food systems, as well as a model for innovative, community-driven solutions to end hunger.



## About our Volunteer Program

Volunteers play a vital role in the mission of Metro Caring. They help support us as we ensure our community has access to healthy and nutritious food. In our fiscal year 2024, (April 1, 2023 - March 31, 2024), over 8,000 volunteers provided more than 42,711 hours of service - the equivalent of 20 full time staff. Considering that Metro Caring only has 36 full-time staff members, our volunteers make a massive difference in what Metro Caring can accomplish.

Our volunteer base is comprised of a diverse group of individuals ranging from high school students developing their valuable workplace skills to individuals looking to find a community where they can make meaningful connections with fellow volunteers.



## Volunteer Apprenticeship Program

Every year we partner with AARP and SER through our Apprenticeship program. These volunteers show up every day for our community while gaining valuable work skills needed to be effective employees in any future work opportunity they find. Individuals not only enhance their professional skill set but also cultivate personal growth through tailored monthly meetings and comprehensive DEI (Diversity, Equity, and Inclusion) training.

## About Volunteer Appreciation Week

Volunteer Appreciation Week is an opportunity to extend our gratitude to the backbone of our organization: our dedicated volunteers. We understand the impact that volunteers have on our ability to support our anti-hunger mission and make a difference in the community. By celebrating Volunteer Appreciation Week, we not only express our thanks for their efforts but also acknowledge the profound impact they have on our community. Their unwavering commitment inspires us all and reinforces the importance of coming together to create positive change. Together, we celebrate the power of volunteerism and the transformative impact it has on Metro Caring and beyond.

## SPONSORSHIP LEVELS

	\$5,000+	\$2,500 - \$4,999	\$1,000 - \$2,499
<b>Marketing Media</b>			
Recognition in social media posts	<b>1 post</b>		
Logo and acknowledgement in one volunteer e-newsletter (2,200 impressions)	<b>X</b>	<b>X</b>	<b>X</b>
Publication in our annual report	<b>X</b>		
Short thank you video from our volunteer team for your marketing use	<b>X</b>	<b>X</b>	
<b>Recognition during Volunteer Appreciation Week</b>			
Logo recognition on slideshow throughout week	<b>X</b>	<b>X</b>	<b>X</b>
Logo recognition on Volunteer Appreciation Week banner	<b>X</b>	<b>X</b>	<b>X</b>
Logo on gifts to volunteers	<b>X</b>		
<b>Team Engagement</b>			
Exclusive weekday family volunteer opportunity at Metro Caring	<b>X</b>	<b>X</b>	
Exclusive team volunteering opportunity the week of Volunteer Appreciation Week	<b>X</b>		



Your sponsorship is an investment in the future of our community that will expose local leaders to Metro Caring's impactful work. For more information, please contact Sungmin Yi at [syi@metrocaring.org](mailto:syi@metrocaring.org).